



BrightRidge®

For Immediate Release

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TVA/BrightRidge Joint Media Advisory

Public Power Team Working to Keep Customers Warm

JOHNSON CITY – Frigid temperatures and frozen precipitation across the state are placing growing demands on the electric system, while BrightRidge team members are working around the clock to ensure your families remain safe and warm.

Until conditions moderate Thursday afternoon, residents can help reduce their future power bills – and ensure continued reliable power for their neighbors – by considering a few simple actions:

- Turning thermostats down just a degree or two makes a big difference. For every degree below 68 degrees, the savings could be as much as three percent of your future power bills.
- Delay using large appliances like dishwashers, washing machines and electric dryers during peak demand hours – typically between 6 a.m. and 9 a.m. in the morning and 6 p.m. and 9 p.m. in the evening.
- If the weather is sunny, open your window blinds or drapery coverings on the sunny side of the house to let nature's heat help keep you comfortable. Keep the window coverings closed on shaded sides to help add insulation and keep heat indoors.

Additional energy saving tips for keeping your house comfortable and lowering power bills all year long can be found at BrightRidge.com.

BrightRidge is the 10th largest retailer in the Tennessee Valley Authority system, and serves about 78,000 customers in Washington, Sullivan, Carter and Greene counties.

For more information about TVA and its 84-year mission of service to the Tennessee Valley, please visit www.tva.com/About-TVA.

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