



For immediate release
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JCPB retains firm to assist in Internet business model development; conducts service survey

JOHNSON CITY -- Magellan Advisors have been retained by JCPB's Board of Directors as the board continues examining potential business models for telecommunications service delivery.

As part of the business development process, Magellan is conducting a survey of JCPB customers. The survey is hosted on the front page of the JCPB.com website.

Customers are encouraged to complete the survey at home as an Internet speed test is part of the process. Commercial customers may also access the survey link from their business location. The survey should take about ten minutes to complete.

Paper survey forms will be provided on a limited basis for those patrons with no service currently. Paper surveys will be available later this week in the JCPB lobby, 2600 Boones Creek Road, Johnson City, as well as the Johnson City, Jonesborough and Gray public libraries.

In addition to gauging customer interest, the survey is part of a board process that will further examine technology and methods of providing service as well as refining cost and potential return on investment. The study should be complete within 90 days.

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